

Survival Instinct – 14th July (15th in APAC)

Re-thinking Our Relationship With Nature



Cassandra Kelly
CChange, Pottinger



Shivani Bhalla
Ewaso Lions



Ami Vitale
National Geographic



Shifra Goldenberg
San Diego Zoo Global



Andrea Athanas
African Wildlife Foundation



Shawn Sugarman
Elephant Cooperation

Opening with a special welcome from Dr Jane Goodall, marking the 60th anniversary of her first arrival in what is now Gombe Stream National Park, Tanzania. This will be followed by Kaddu Sebunya in conversation with Cassandra Kelly, and concluding with our discussion panel and audience Q&A.

Survival Instinct

Re-thinking Our Relationship With Nature

As the world's population grows, the tension between man and nature continues to rise.

In addition, the Covid-19 crisis has created significant new challenges for conservationists and a wide range of related organizations.

This special edition of ESGX Live will explore how we can best re-think our relationship with nature, addressing the following questions:

- ❖ How are frictions between people and wildlife growing?
- ❖ Did this contribute to the COVID-19 pandemic?
- ❖ How has funding to been impacted?
- ❖ How can we best support wildlife organizations and educators?

Program

A special welcome from Dr Jane Goodall

Opening discussion with Kaddu Sebunya, CEO of African Wildlife Foundation, in conversation with Cassandra Kelly, including live Q&A

Panel debate and live Q&A with:

- Shivani Bhalla, Ewaso Lions
- Ami Vitale, National Geographic
- Andrea Athanas, African Wildlife Foundation
- Shifra Goldenberg, San Diego Zoo Global
- Shawn Sugarman, Elephant Cooperation

Attendance and participation in the discussion is free, global and open to all. **Please register at ESGX.ORG** to join our live audience, meet other audience members, ask questions and contribute to the debate.

This event is live on
TUESDAY 14th July in

Americas:

11am PDT | 12pm MDT
1pm CDT | 2pm EDT
Brazil 3pm

Africa:

7pm West | 8pm South
9pm East

Europe:

7pm UK | 8pm West
| 9pm East

which is

WEDNESDAY 15th July

in

China: 2am CST

Japan: 3am JST

Australia: 4am AEST

NZ: 6am NZST

Live.ESGX.ORG

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A special welcome from Jane Goodall

Survival Instinct: Re-thinking Our Relationship With Nature

Dr Jane Goodall, DBE, Founder of
the Jane Goodall Institute and
UN Messenger of Peace

Photography: Jane Goodall Institute



14th July 2020 is the 60th anniversary of Jane's first arrival in what is now Gombe Stream National Park, Tanzania. The event will open with a special address to mark this important anniversary.

For more information on the Jane Goodall Institute, please visit www.janegoodall.org.

In July 1960, at the age of 26, **Jane Goodall** traveled from England to what is now Tanzania and ventured into the little-known world of wild chimpanzees. Through nearly 60 years of groundbreaking work, Dr. Jane Goodall has not only shown us the urgent need to protect chimpanzees from extinction; she has also redefined species conservation to include the needs of local people and the environment.



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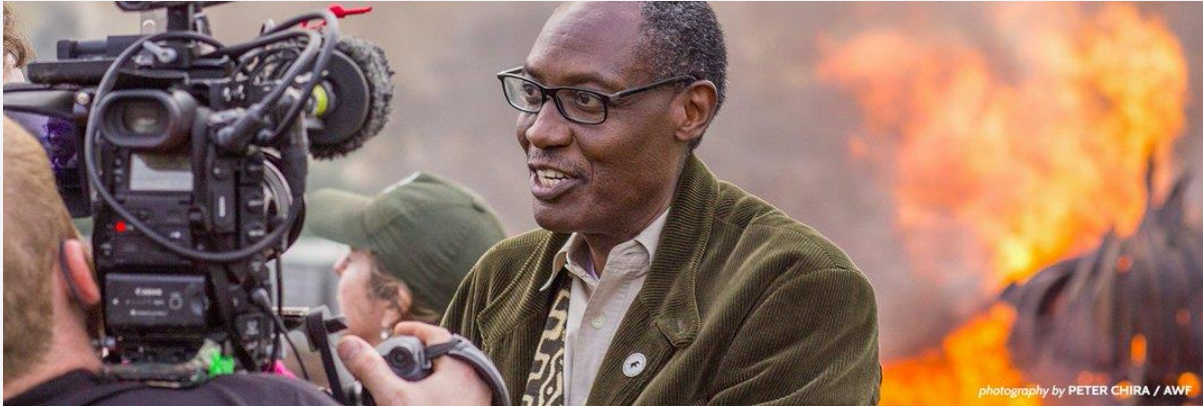
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Kaddu Sebunya in conversation with Cassandra Kelly

Survival Instinct: Re-thinking Our Relationship With Nature



“Africa is at a crossroads. Its population is growing exponentially — it is predicted there will be 2.5 billion people living on the continent by 2050. The need for additional infrastructure, as well as more land for agriculture and human settlement, is real.”

For more information, please visit www.AWF.org

Mr. Kaddu Kiwe Sebunya is the Chief Executive Officer of the African Wildlife Foundation, where he is leading the vision of an Africa where human development includes thriving wildlife and extensive wild lands as a cultural and economic asset for Africa’s future generations. He has over 20 years’ experience in conservation at grassroots, national and regional levels in the USA, Africa, and Europe.



Click to learn more about AWF’s vision

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Interactive discussion panel and audience Q&A

Survival Instinct: Re-thinking Our Relationship With Nature



Cassandra Kelly

CChange, Pottinger

Cassandra Kelly is a founding member of the EU's Global Tech Panel, Chair of the Treasury Corporation of Victoria, and a founder of Pottinger, C-Change and the Glass Elevator. She has spoken at forums including the G20, European Union, African Union, World Government Summit and NATO on sustainable growth, technology and peace and security, and was recently awarded the Order of Australia. She lived and worked in Africa in the late '90s and continues to provide advice in the region.



Shivani Bhalla

Ewaso Lions

Born and raised in Kenya, **Shivani Bhalla** believes the key to lion conservation is working in partnership with local communities. She founded Ewaso Lions in 2007 to promote co-existence between carnivores and people. Shivani's commitment to Kenya's lions has earned her numerous awards, including a 2014 Whitley Award and the 'Africa's Young Women Conservation Biologist of 2009' award, and she has been named an Emerging Explorer by National Geographic.



Ami Vitale

National Geographic

Nikon Ambassador and National Geographic magazine photographer **Ami Vitale** has traveled to more than 100 countries, bearing witness not only to violence and conflict, but also to surreal beauty and the enduring power of the human spirit. In 2009, after shooting a powerful story on the transport and release of one of the world's last white rhinos, Ami shifted her focus to today's most compelling wildlife and environmental stories.

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Shifra Goldenberg

San Diego Zoo Global

Dr. Shifra Goldenberg serves San Diego Zoo Global as a Research Fellow in Population Sustainability, with a joint appointment as an International Project Manager at the Smithsonian Conservation Biology Institute. As a behavioral ecologist, Shifra works to leverage animal behavior to address questions that simultaneously advance basic understanding of animal societies and conservation objectives, primarily conducting research in the field.



Shawn Sugarman

Elephant Cooperation

Shawn Sugarman is the President of Elephant Cooperation, a San Clemente, CA based non-profit dedicated to saving African elephants by fighting ivory poaching while helping the communities adjacent to wildlife areas with basic needs and education. He is a former CEO and entrepreneur with over 30 years of business experience with consumer-facing brands, including The Coca-Cola Company, Coca-Cola Nestle Refreshments, Minute Maid Canada and Odwalla.



Andrea Athanas

African Wildlife Foundation

Andrea Athanas is a Program Design Director for Europe with the African Wildlife Foundation. She leads AWF's engagement with European partners including governments and the private sector. Her ambition is to find pathways for societies to transition to sustainable growth using business as a driver for achieving a better future. She has previously spent much of her career working with multinational companies such as Shell, Nespresso and Rio Tinto.

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About ESGX.ORG

Survival Instinct: Re-thinking Our Relationship With Nature

Paul Herman and Nigel Lake founded ESGX to create a **community for sharing information and education that inspires collaboration and action** to help build a better, more resilient and more inclusive society.

Via live online events that are interactive and open to all, we **connect experts, activists and entrepreneurs** with **our global network** of influential leaders and decision-makers in business, finance, academia, government and philanthropy.

ESGX™ live events are for anyone involved with or interested in sustainability, ESG, industry 4.0 and impact investing – and how long-term thinking, the circular economy and related concepts can help us all to make better decisions and identify more effective responses to the challenges that we currently face. Attendees come from influential roles across the finance, business, government and not-for-profit sectors globally.



Nigel Lake
Pottinger

Nigel Lake is co-founder and Executive Chairman of Pottinger, a global corporate advisory business, author of *The Long Term Starts Tomorrow*, and an advisor to early stage startups

Pottinger is a global strategic and corporate advisor firm that enables more effective decision-making in business and government by aligning short-term actions with long-term objectives



Paul Herman
HIP Investor

R. Paul Herman is CEO and Founder of HIP Investor Ratings+Portfolios for investors, advisors, funds and co-editor, *Global Handbook of Impact Investing* (Wiley 2020)

HIP Investor Inc. has built a unique methodology to track, rate and rank investments' quantifiable impact on society – transforming traditional Wall Street views that “doing good” and “doing well” are incompatible.



Doug Heske
Newday Impact

Doug Heske is CEO and Founder of Newday Impact Investing and has more than 25 years of investment management, Impact, and leadership experience.

Newday is a vertically-integrated, technology-enabled Asset Manager, Registered Investment Advisor and education platform. It provides affordable, transparent, and easy-to-understand mass market impact investment solutions

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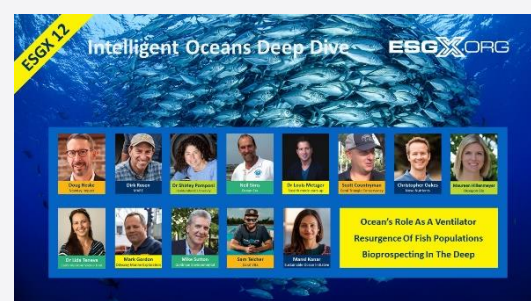
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Previous and upcoming episodes

Free and available globally via esgx.org and on YouTube at [Live.ESGX.ORG](https://www.youtube.com/watch?v=LiveESGX.ORG)



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