

ESGX 46

# Clean Break Saying Goodbye To Single-use Plastic

ESGX.ORG



**Philippe Cousteau**  
EarthEcho International



**Tom Szaky**  
Terracycle + LOOP



**Lina Constantinovici**  
Innovation 4.4, BVC Fund



**Sadie Blancaflor**  
Truman Scholar



**Linda Pouliot**  
Dishcraft Robotics



**Kurt Lieberman**  
Newday Impact Investing



**Keiko Niccolini**  
r.Cup



**Matt Prindiville**  
UPSTREAM



# Clean Break

Saying Goodbye To Single-use Plastic

8<sup>th</sup> June marks World Oceans Day, originally conceived at the 1992 Earth Summit in Rio de Janeiro, and officially designated by the UN General Assembly in December 2008.

This special edition of ESGX Live will explore:

- ❖ What are the impacts of single use containers on our ecosystem?
- ❖ What companies have made meaningful progress in creating new solutions?
- ❖ What are the obstacles of delivering preferred solutions and how do we overcome them?
- ❖ What are the actions that individuals and institutions can take today to reduce single use packaging and move to a more reusable environment?



An introduction by **Philippe Cousteau**, followed by a discussion and audience Q&A moderated by **Matt Prindiville**, CEO of UPSTREAM with special guests:

- **Tom Szaky**, founder and CEO of TerraCycle, one of the world's few green multinational companies
  - **Lina Constantinovici**, co-founder of Innovation 4.4, and BVC Fund
  - **Sadie Blancaflor** a Truman Scholar and current undergraduate at Stanford University
  - **Linda Pouliot**, CEO and Founder at Dishcraft Robotics
  - **Kurt Lieberman**, President at Newday Impact
  - **Keiko Niccolini**, Chief Marketing Officer at r.Cup and with guest host **Doug Heske** from Newday and our regular co-hosts **Paul Herman** and **Nigel Lake**
- Please register (no charge) at [ESGX.ORG](https://www.esgx.org) to join our live audience, meet other audience members, ask questions and contribute to the debate.**

Live on **TUESDAY**  
8<sup>th</sup> June in

**Americas:**

1pm PDT | 2pm MDT  
3pm CDT | 4pm EDT  
Brazil 5pm

**Africa:**

9pm West | 10pm South  
11pm East

**Europe:**

9pm UK | 10pm West  
11pm East

which is

**WEDNESDAY 9<sup>th</sup> June**

in

**China:** 4am CST

**Japan:** 5am JST

**Australia:** 6am AEST

**NZ:** 8am NZST

**Live.ESGX.ORG**

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# A special welcome from Phillipe Cousteau

Clean Break: Saying Goodbye To Single-use Plastic

Phillipe Cousteau



As we celebrate World Oceans Day on 8<sup>th</sup> June, the threats to our marine ecosystems continue to grow. Yet so too does popular support and financial investment to support a shift to a circular economy and the elimination of pollution.

Photo credit: Conde Nast Traveler/Michael Muller

Phillipe is a multi Emmy-nominated TV host, author, speaker, and social entrepreneur. He has hosted numerous TV programs for Discovery, BBC, CNN, Travel Channel and more. Currently he is the host of the syndicated television show Xploration Awesome Planet, now in its sixth season. He and his wife Ashlan are producers and narrators of a new Virtual Reality ocean exploration experience Drop in the Ocean that premiered at Tribeca Immersive in 2019.



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# Interactive discussion panel and audience Q&A

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**Tom Szaky**  
Terracycle

**Tom Szaky** is founder and CEO of TerraCycle, and a world-renowned entrepreneur, business leader, innovator and public speaker, who oversees one of the world's few green multinational companies. Through TerraCycle, Tom has pioneered a range of business models that engage manufacturers, retailers and consumers in recycling products and packaging that would otherwise be destined for landfill or incineration.

Image: By Paynea3 - Own work, CC BY-SA 4.0 via Wikipedia



**Lina Constantinovici**  
Innovation 4.4, BVC Fund

With an applied economist perspective, **Lina Constantinovici** has launched several organizations that contribute to shifting our macro-economic system towards more optimal outcomes, including Innovation 4.4, BVC Fund, StartupNectar and the Risk and Value Creation Institute. As an entrepreneur, investor, pioneer in biomimetic innovation, sustainability thought leader, futurist, educator, and philanthropic advisor.



**Matt Prindiville**  
UPSTREAM

**Matt Prindiville** is a “20-year environmental solutioneer, lifelong seeker, struggling self-actualizer and all-around adrenaline junkie... passionate about collaborating to solve big problems - especially around ideating and catalyzing better systems and norms to help the planet and its inhabitants thrive”. He became CEO of UPSTREAM in 2015, and now primarily works as a content creator, spokesperson, business development and brand strategist, executive leader, fundraiser and relationship cultivator.

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**Keiko Niccolini**

r.Cup

**Keiko Niccolini**, CMO and General Manager at r.Cup, is a marketing guru and reuse leader fighting plastic pollution through strategic partnerships, systems solutions and industry-changing product innovations. Her experience with entrepreneurial and more established brands including govino, Rishi Tea, ILLY CAFFE and Flowers Vineyards makes her a key driver of r.Cup's continued growth plans, recently spearheading the brand's extension with r.Ware reusable foodware for the hospitality industry.



**Linda Pouliot**

Dishcraft Robotics

**Linda Pouliot** is a serial entrepreneur specializing in robotics, based in Silicon Valley. In 2004, she co-founded Neato Robotics with the idea that robots can perform household chores as effectively as humans. The company was acquired in 2017. Currently, Linda and a team of award-winning technologists in Silicon Valley are working on solutions to revolutionize commercial dishwashing. Using robotics and process innovation, Dishcraft reduces waste and improves efficiency. Learn more about her at [robolinda.com](http://robolinda.com)



**Sadie Blancaflor**

Truman Scholar

**Sadie Blancaflor** is a current undergraduate at Stanford University majoring in anthropology and earth systems. Originally from Baltimore City, she found her passion for the environment through the Baltimore National Aquarium Henry Hall Summer programs. Sadie has been involved in a range of efforts aimed at solving climate change and environmental issues, from her roots in grassroots advocacy to her current work around sustainable food system education with the organization Baole.

# With gratitude to our sponsors and participants

## Clean Break: Saying Goodbye To Single-use Plastic



EarthEcho International's mission is to inspire young people worldwide to act now for a sustainable future. We were founded in 2005 by siblings Philippe and Alexandra Cousteau in honor of their father Philippe Cousteau Sr., son of the legendary explorer Jacques Yves Cousteau. Philippe Sr.'s belief in "a world where every single child can breathe fresh air, drink clean water, and walk on green grass under a blue sky" serves as our vision to this day. Our approach is simple; EarthEcho's 21st century tools and interactive resources equip youth to identify and solve environmental challenges starting in their own communities.

TerraCycle is Eliminating the Idea of Waste® by recycling the "non-recyclable." Whether it's coffee capsules from your home, pens from a school, or plastic gloves from a manufacturing facility, TerraCycle can collect and recycle almost any form of waste. We partner with individual collectors such as yourself, as well as major consumer product companies, retailers, manufacturers, municipalities, and small businesses across 20 different countries. With your help, we are able to divert millions of pounds of waste from landfills and incinerators each month.

UPSTREAM sparks solutions to plastic pollution. But for us, the problem isn't just single-use plastic - it's "single-use" itself. It's the throw-away economy at the root of plastic pollution and a host of other problems. So we're building a movement to make throw-away go away by helping policymakers, businesses, community leaders and individuals ideate and accelerate the transition from single-use to reuse. A world without waste where people and the planet are treated as indisposable is not only possible - it's happening right now. We still have a lot of work to do, but together with our partners - we are changing the world for the better.

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# About ESGX.ORG

## Clean Break: Saying Goodbye To Single Use Plastic

**Paul Herman** and **Nigel Lake** founded ESGX to create a **community for sharing information and education that inspires collaboration and action** to help build a better, more resilient and more inclusive society.

Via live online events that are interactive and open to all, we **connect experts, activists and entrepreneurs** with **our global network** of influential leaders and decision-makers in business, finance, academia, government and philanthropy.

**ESGX™ live events are for anyone** involved with or interested in sustainability, ESG, industry 4.0 and impact investing – and how long-term thinking, the circular economy and related concepts can help us all to make better decisions and identify more effective responses to the challenges that we currently face. Attendees come from influential roles across the finance, business, government and not-for-profit sectors globally.



**Nigel Lake**  
Pottinger

**Nigel Lake** is co-founder and Executive Chairman of Pottinger, a global corporate advisory business, author of *The Long Term Starts Tomorrow*, and an advisor to early-stage startups

**Pottinger** is a global strategic and corporate advisor firm that enables more effective decision-making in business and government by aligning short-term actions with long-term objectives



**Paul Herman**  
HIP Investor

**R. Paul Herman** is CEO and Founder of HIP Investor Ratings+Portfolios for investors, advisors, funds and co-editor, *Global Handbook of Impact Investing* (Wiley 2021)

**HIP Investor Inc.** has built a unique methodology to track, rate and rank investments' quantifiable impact on society – transforming traditional Wall Street views that “doing good” and “doing well” are incompatible.



**Doug Heske**  
Newday Impact

**Doug Heske** is CEO and Founder of Newday Impact Investing and has more than 25 years of investment management, Impact, and leadership experience.

**Newday** is a vertically-integrated, technology-enabled Asset Manager, Registered Investment Advisor and education platform. It provides affordable, transparent, and easy-to-understand mass market impact investment solutions

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# Previous and upcoming episodes

Free and available globally via [esgx.org](http://esgx.org) and on YouTube at [Live.ESGX.ORG](http://Live.ESGX.ORG)

Register at [ESGX.ORG](http://ESGX.ORG)

The image displays a grid of 50 episode thumbnails for ESGX.ORG. Each thumbnail includes the following information:

- Episode ID:** A unique alphanumeric code (e.g., ESGX 01, ESGX 02).
- Title:** The main topic of the episode (e.g., "March Green Jobs Report", "Climate Investing").
- Date:** The date of the episode (e.g., "March 2020", "April 2020").
- Speakers:** A row of small portraits of the participants.
- Description:** A short paragraph summarizing the episode's content.

Key topics covered in the thumbnails include:

- Green Jobs:** Various reports and outlooks (e.g., "January Green Jobs Report", "July Green Jobs Report").
- Climate & Environment:** "Climate Investing", "Sustainable Food Systems", "Resilient Cities", "Intelligent Oceans Deep Dive".
- Policy & Regulation:** "Power Shift", "The Growth of Green Banks", "Ballot Box", "Solutions For Racial Justice".
- Investment & Finance:** "Impact Investing in Asia", "The Carbon Club", "Building Green Communities".
- Community & Social Impact:** "Roads to Refuge", "Building The Circular Economy", "Crisis Creativity, Collaboration".

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