

ESGXX

Lock Down, Share the Load, Rebuild a Better World



Free, online e-Conference: March 31 at 4pm EDT // 1pm PDT // April 1 at 7am in Australia

Hosted from New York, San Francisco and Sydney



Nigel Lake in New York City: Entrepreneur. Long-term systems thinker, strategist, and M&A advisor. Author and futurist, with expertise in data science and capital markets



R. Paul Herman in San Francisco: CEO and Founder of HIP Investor Ratings+Portfolios for investors, advisors, funds; co-editor, Global Handbook of Impact Investing (Wiley 2020)



Blair Palese in Sydney: Founder of 350.org Australia. 30+ years advising on climate change, fossil fuel divestment, sustainability and environmental equity

Covid-19 has led to crisis conditions around the world. Countries are under effective social lockdown, with severe near-term economic and psychological implications. In this free, online, interactive e-Conference, our guest panelists will share their perspectives on the challenges we face, and we will explore how we can work together to rebuild a better world, society and economy.



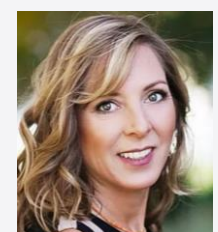
Lockdown vs free-for-all: How do we cope with the new reality?

- Is the cure worse than the disease? Which responses are working?
- How will capital flow to Main Street as well as Wall Street?
- What should we look for from business, government, and society?



Sharing the load: How can we take action and support a turnaround?

- What products can be made by manufacturers? Service firms?
- What's the role for investors, wealth advisors, and funds/ETFs?
- How can cities, govts., and not-for-profits maximise their impact?



Rebuild: How can we work together to rebuild a better world?

- Rapid response – repurposing capability and capital to rebuild fast
- What near-term opportunities for sustainable growth exist?
- How can we use this crisis to prepare for a wave of climate action?



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Program



Nigel Lake,
New York City




R. Paul Herman,
San Francisco



Blair Palese,
Sydney

via Zoom

1pm PDT
Overview

 1:15pm – 1:45pm PDT
Lockdown vs free-for-all

 1:45pm – 2:15pm PDT
Sharing the load

 2:15pm – 2:45pm PDT
Re-Building a Better World

2:45pm PDT
Next Steps

Key questions:

1. How do we stay positive and look after each other?
2. How should we think about the problems that were facing?
3. How do we plan for the future?



Jon Dee: Social entrepreneur – founder of Planet Ark, Do Something and One Tree Per Child. Host of “Smart Money” and “Good News with Jon Dee”



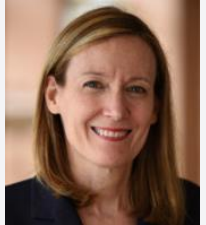
Phil Vernon: Director/ advisor: Beyond Zero Emissions, Environmental Defenders Office, Futurity Investment Group. Previously MD, Australian Ethical



Cat Berman: Co-founder and CEO, cNote and founder of Global Brigades. Previously MD, Charles Schwab, leading its future of finance strategy



Doug Heske: CEO, Newday Impact Investing and Board trustee for the Oakland Museum of California. Previously MD of Stone & Youngberg/Stifel



Melanie Audette: Senior VP, Member and Partner Engagement, Mission Investors Exchange (MIE)



Ian Monroe: President, CIO and CEO of Etho Capital, founder of Oroeco, Echoing Green Climate Fellow and lecturer at Stanford Univ.



Stephanie Gripne: founder, Main Street Bucket Brigade; founder, Impact Finance Center, and Colorado Impact Days; fellow, NetImpact.org



Kristin Hull: Founder, CEO and CIO of Nia Impact Capital, and founder of Nia Global Solutions, Nia Community Investments and Impact Hub Oakland



Susheela Perez da Costa: Head of Advisory, Regnan. Chair, Responsible Investment Australasia. Previously MD Responsible Investment at UBS

Wrap-up

1. Practical ways to help each other
2. Key steps to address the near term challenges
3. Framing a plan for longer term action

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Why are we doing this?

Covid-19 has led to crisis conditions around the world. Countries are under effective social lockdown, with severe near-term economic implications. There is a deluge of information and conflicting advice, making for a confusing and highly stressful environment. Paul and Nigel conceived ESGX as a way to connect people, share informed perspective on what is happening, and act as a lightning rod for collaboration in difficult times.

Why now?

We wanted to do something urgently to connect people who share a common interest in sustainability and long-term thinking. Millions of people have shifted overnight to remote working for the first time, creating for many a real sense of loneliness. We hope that ESGX can contribute to social connectivity as we isolate ourselves physically and stimulate creativity in developing strategic and tactical responses.

Who is this for?

ESGX is aimed at anyone who is involved with or interested in sustainability and in how long-term thinking, the circular economy and related concepts can help us all to make better decisions and identify more effective responses to the challenges that we currently face. We anticipate attendees from influential roles in finance, business, government and the not-for-profit sector, including both sustainability experts and those who have a broader interest in original thinking.

Register now!

To register, please visit

ESGX.ORG

**All registrants will receive
a link to a recording
of the eConference**